

Policy Advocacy Strategy 2025

HOW TO RAISE AN ISSUE

1 SUB-BRANCH
Sub-Branch votes to raise issue to District Council (DC)

2 DISTRICT COUNCIL
DC votes to raise issue to District President's Council (DPC)

3 DPC
DPC votes to raise issue to RSL NSW Veteran Services & Policy Committee (VSPC) for review

4 VSPC
VSPC votes to endorse issue and determines action to be taken

5 ADVOCACY
RSL NSW advocates through:

- Data and Evidence
- Advocacy to Government
- RSL National & State Branches
- Media & Communications

ADVOCACY PRIORITIES

- Implement the recommendations of the Royal Commission into Defence and Veteran Suicide
- Establish a permanent, independent National Commissioner for Defence and Veteran Wellbeing
- Develop pathways to support incarcerated veterans
- Support female veterans by advocating for improved health and wellbeing outcomes
- Improve claims and wellbeing advocacy for veterans
- Increase processing capacity for DVA entitlements claims
- Improve access to healthcare for veterans and their families
- Fund research to address the causes of veteran homelessness
- Establish a peak body for ESOs to improve service delivery, quality and improve support for veterans and their families

KEY DATES

January, 2025	Federal Pre-Budget Submissions due
May, 2025	Federal Budget
August, 2025	NSW Pre-Budget Submissions due
September, 2025	NSW Budget
27 September, 2025	Latest date for Federal Election
October, 2024	RSL NSW Annual Congress

OUR ADVOCACY PROCESS

1 IDENTIFY THE ISSUE
How is it impacting veterans, their families and those who support them?

2 RESEARCH
Analyse data to quantify the issue.

3 DEFINE THE OUTCOMES
What does success look like and how is it measured?

4 IDENTIFY THE AUDIENCE
Who do we want to raise the issue with?

5 DEVELOP THE MESSAGE
What do we want ourselves and others to say?

6 ACTION
How, when and to whom do we deliver the message?

7 MEASURE
Did we achieve the defined outcomes?

8 EVALUATE
What did we do well? What can we do better?
How can we leverage the outcomes?