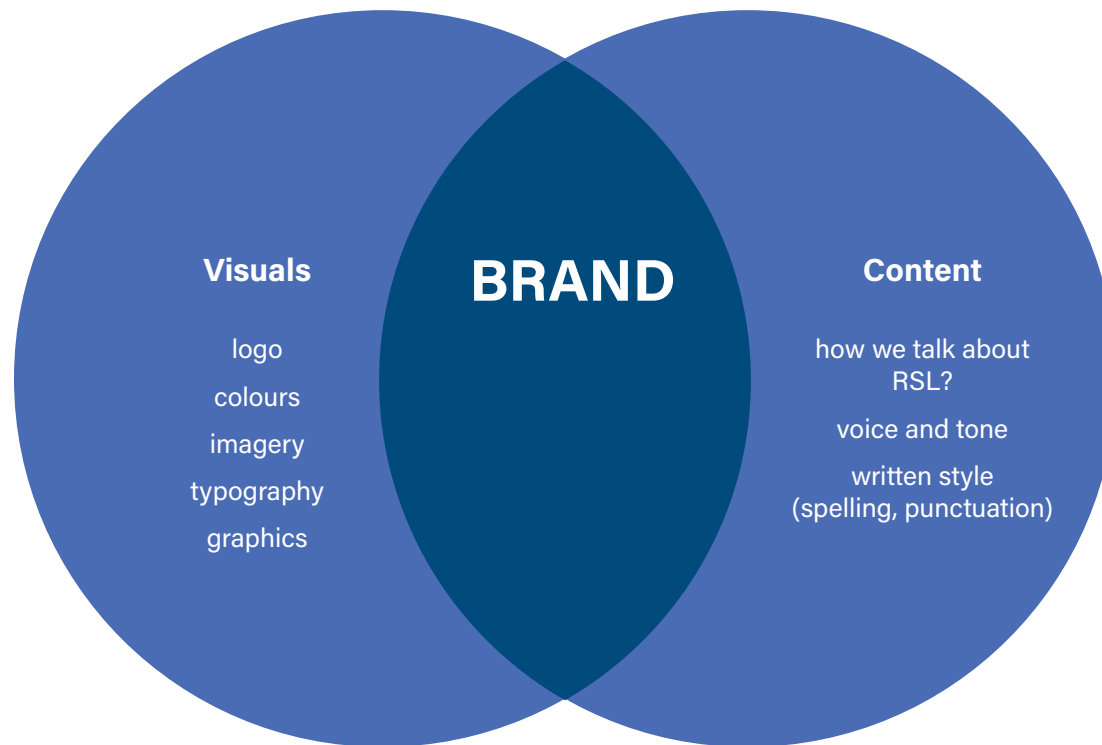# RSL NSW BRAND STYLE GUIDE

Date: April 2022

ONE RSL, ONE BRAND

It is essential to apply our brand consistently if we are to effectively present RSL NSW as a single unified entity to veterans, our Defence family and the public, whether they are engaging at a National, State, District or sub-Branch level.

Everything we do should support and strengthen the reputation of RSL NSW, restore pride in the RSL brand and build trust.

To achieve this, every RSL staff member, elected official and volunteer is responsible for following these guidelines and applying the brand correctly and consistently.

Our brand is what our members and clients think of when they hear RSL NSW or see our shield. When the visual representation, our voice and the tone we use in our content is consistent, it makes our brand stronger, more memorable and more trustworthy.

Visuals

logo

colours

imagery

typography

graphics

BRAND

Content

how we talk about RSL?

voice and tone

written style (spelling, punctuation)

BRAND VISUAL OVERVIEW

Our brand visuals comprise a set of graphic elements that make up our visual identity. A brief overview of these elements are shown on this page.

The following pages outline these elements and guidance for their use.

RSL Logo (page 5-11)

RSL
NSW

Colour (page 12-14)

Typography (page 15-16)

OSWALD

Georgia   Acumin

MICROSOFT ALTERNATIVES

ARIAL NARROW

Georgia   Arial

Graphic and Transparency Device (page 17-18)

Imagery (page 19)

PRIMARY

A strong and consistently expressed logo provides instant brand promotion and helps our audiences recognise and trust our brand.

Our logo is one of the most important personifiers of the RSL NSW brand from the State Branches to sub-Branches and should remain constant across all marketing material — internal and external. It can be used in either portrait or landscape format.

In a world where we compete with other strong brands, it's important that our logo is distinctive and always used correctly.

To use any RSL logo, please contact the **Marketing Team marketing@rslnsw.org.au** for guidance and permission

RSL NSW (STATE BRANCH)

Landscape (preferred version)

Portrait

RSL DISTRICTS AND SUB-BRANCHES

Landscape (strongly preferred version)

Portrait

LIMITED USE

Limited use logos are only to be used if the primary logo is illegible or space is limited.

These versions should be used sparingly.

To use of any Limiited use logos, please contact the **Marketing Team marketing@rslnsw.org.au** for guidance and permission

RSL Shield (on its own)

When to use:

– website favicons
– social media profile
– picture app icons (where applicable)

RSL Shield (with web address)

When to use:

– when text in primary logo is illegible
– limited space
– merchandise

RSLNSW.ORG.AU

RSL Portrait

When to use:

– when text in primary logo is inlegible
– limited space
– merchandise

RSL

RSL Landscape

When to use:

– when text in primary logo is illegible
– limited space
– merchandise

RSL

COLOURS

RSL logos are available in four colour variations:

– full colour — blue text,
– full colour — white text,
– mono,
– reversed mono.

These are the only colours to be used for our logo.

Full colour — blue text (preferred use)

Full colour is the preferred version.

Full colour — white text

The full colour text can be reversed out when placement of logo is over dark imagery or RSL Primary blue or gradient.

Mono

One colour applications should use 100% black. One colour applications in any other colour (even those from RSL's approved palette) should not be used.

Mono should only be used when full colour is not possible.

Reversed mono

The white version can be reversed out for dark colours when printing is not full colour.

Full colour — blue text (preferred use)

Full colour — white text

Mono

Reversed mono

Logo colour breakdown — these colours are not to be used anywhere else

PMS 7694 C	**PMS** 485 C	**PMS** 7409 C	**PMS** 133 C	**PMS** 7731 C	**PMS** 7455 C	**PMS** 402 C
CMYK 100 57 9 52	**CMYK** 0 95 100 0	**CMYK** 0 31 100 0	**CMYK** 19 37 100 59	**CMYK** 79 0 89 22	**CMYK** 90 66 0 0	**CMYK** 13 16 21 36
RGB 1 66 106	**RGB** 218 41 28	**RGB** 240 179 35	**RGB** 108 87 27	**RGB** 34 136 72	**RGB** 58 93 174	**RGB** 157 150 141
HEX #01426a	**HEX** #da291c	**HEX** #f0b323	**HEX** #6c571b	**HEX** #228848	**HEX** #3a5dae	**HEX** #d968d
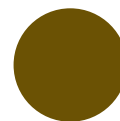
INCORRECT USE

To maintain the integrity and consistency of the brand, always use the master artwork for all logo versions.

Do not:

A. create alternative lockups or edit text or shield in any way

B. change the positional relationship of any of the elements

C. rotate the logo

D. place the logo on a background that compromises its legibility

E. use any effects such as drop shadows, glows, etc

F. distort the logo

G. change the colours of the logo

H. use the logo on any colour other than white or mono

I. recreate the logo in any way.

A

B

C

D

E

F

G

H

I

CLEAR SPACE AND MINIMUM SIZE

Clear space

This is the minimum space to keep clear around all logos to ensure visibility. The rules on the right apply to all RSL logos, nationally.

The minimum clear space is calculated by using a quarter the width of our shield (shown here as "x") at any given size. Where possible, a greater amount of clear space is preferred.

Minimum size

To ensure legibility, the logo must never be any smaller than the absolute minimum size shown at right. Please note this is the minimum size, not the desired size.

RSL Landscape (preferred logo)

RSL Portrait

Absolute minimum size	Recommended minimum size
26mm	30mm

Absolute minimum size	Recommended minimum size
14mm	20mm

CO-BRANDING

When the RSL logo is used together with logos from other organisations, there must be a 0.5x isolation zone as shown on the right.

When co-branding, always position the partner brand to the right of the RSL logo. This is to ensure the RSL logo retains prominence.

Always ensure our minimum spacing rules are followed.

For additional guidance on co-branding and use of the RSL logo with multiple logos please contact the **Marketing Team marketing@rslnsw.org.au**

RSL Landscape

insert partner's logo here

x   0.5x

RSL Portrait

0.5x

insert partner's logo here

x
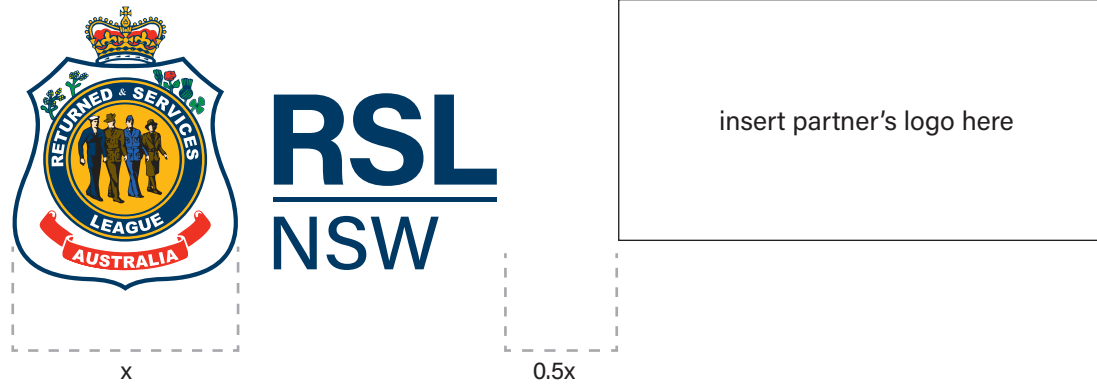
LOCKUP PLACEMENT

Placement guide

This page shows the strongest logo placement across different collateral.

These examples are a guide only. Our goal is to ensure the logo is displayed optimally across all applications. Apply your best judgement based on the overall piece of collateral and surrounding design elements.

Optimum width for primary logos

Page size	RSL Landscape	RSL Portrait
Minimum	**26mm**	**14mm**
DL	38mm	20mm
A6	32mm	17mm
A5	38mm	20mm
A4	50mm	26mm
A3	70mm	37mm
Embroidery	Shield height 60mm	

A4

50mm

DL

38mm
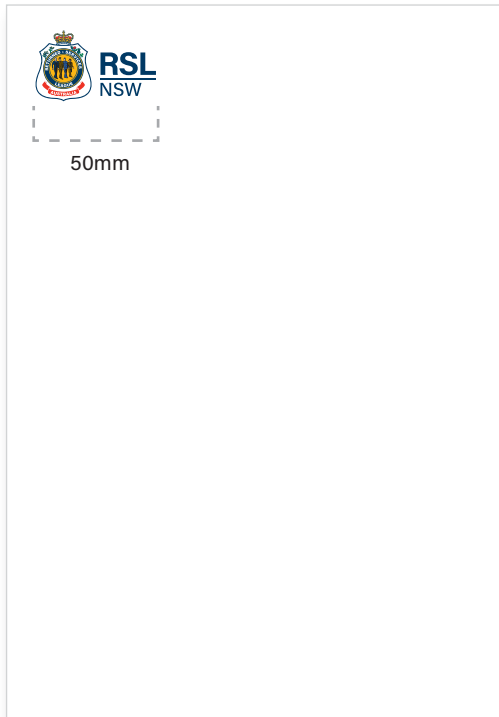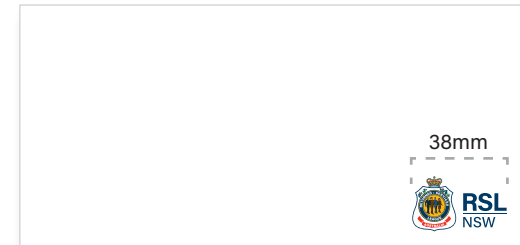
PRIMARY

Primary palette

Blue is RSL's identifying colour and should always lead.

Ensure the RSL blue is applied and reproduced consistently across all channels and campaigns.

Colour reproduction

Accurate colour reproduction is critical to the success of our visual identity. Always use correct colour values to maintain brand consistency.

Colour for all reproduction methods including printing, vinyl, paint, fabrics, embroidery, cotton, plastic, etc. must be matched as closely as possible to the Pantone® reference provided.

Proofing or testing is highly recommended to ensure that colour reproduction of any application meets the standards set out in these brand guidelines.

Primary colours
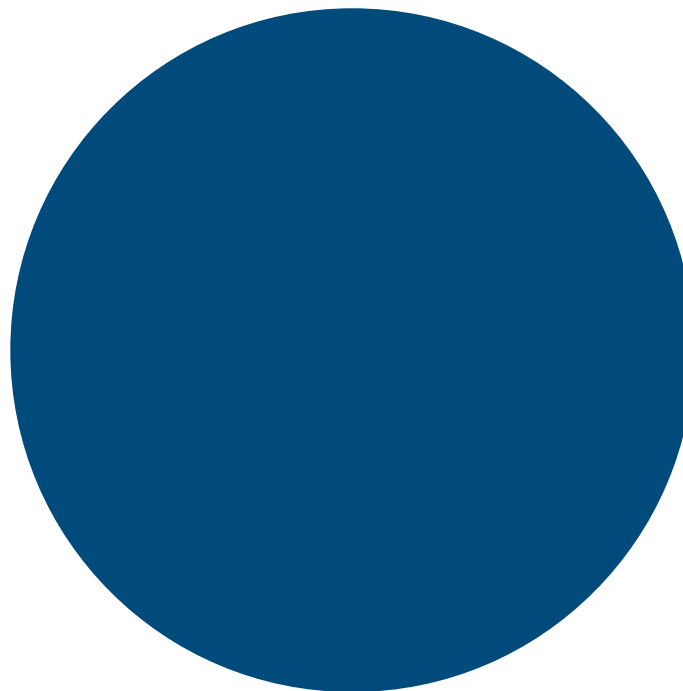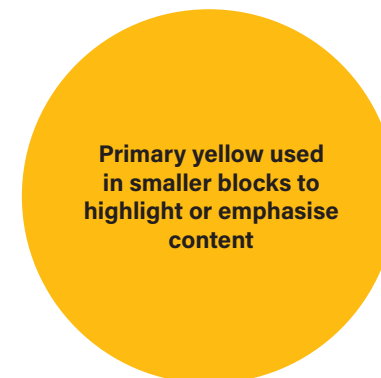
Primary yellow used in smaller blocks to highlight or emphasise content

PMS	7408C	If matt cello involved in print process
CMYK	0 29 100 0	
RGB	246 190 0	**CMYK** 0 20 100 0
HEX	#F6BE00	
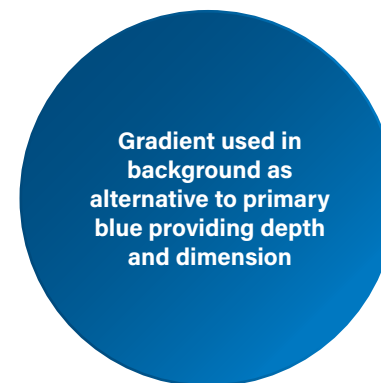
Gradient used in background as alternative to primary blue providing depth and dimension

PMS	7692 C
CMYK	100 45 0 45
RGB	0 91 141
HEX	#005587

Gradient light right to left

CMYK	100 45 0 45		**CMYK**	100 45 0 0
RGB	0 91 141		**RGB**	0 119 192
HEX	#005587		**HEX**	#0077c0

0% location

Location 70% with the gradient at -45°

SECONDARY

These secondary colours play a supporting role to our primary colour palette.

They are used to add accents of contrast to aid our communications.

The following pages show examples of how to use our secondary colour palette.

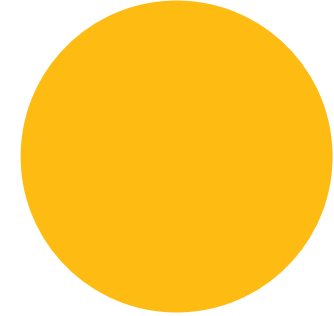Note: CMYK values have been slightly adjusted for printing to ISO 12647-7.

Secondary Colours
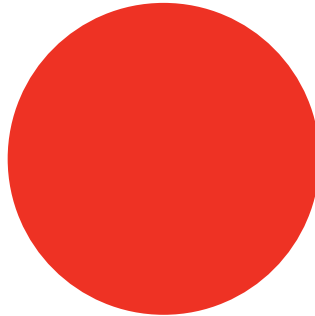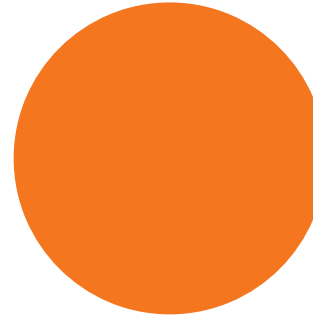
PMS 485 C	**PMS** 152 C	**PMS** 7408 C
CMYK 0 95 100 0	**CMYK** 0 66 100 0	**CMYK** 0 29 100 0
RGB 218 41 28	**RGB** 229 114 0	**RGB** 240 179 35
HEX #DA291C	**HEX** #E57200	**HEX** #F0B323

If matt cello involved in print process
CMYK 0 20 100 0
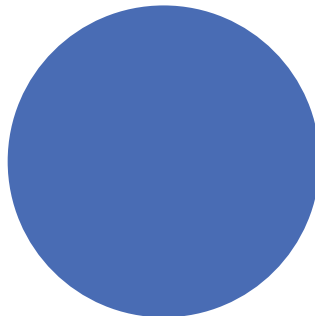
PMS 7456 C	**PMS** 2257 C	**PMS** 420 C
CMYK 78 59 0 0	**CMYK** 87 0 91 0	**CMYK** 9 6 14 16
RGB 96 100 178	**RGB** 0 173 80	**RGB** 199 201 199
HEX #06EB2	**HEX** #00AD50	**HEX** #C7C9C7
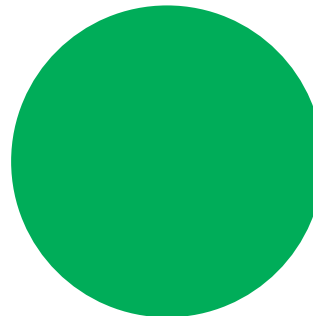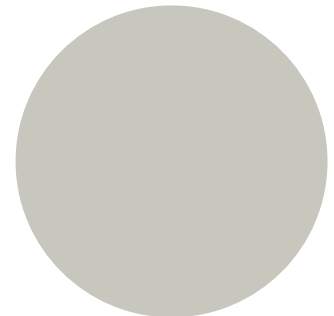
SECONDARY COLOUR USE

Infographics

AUSTRALIA'S LARGEST EVER
Defence Community

Grassroots support
for NSW veterans at
over 340 sub-Branches across
23 DISTRICTS

 4,000+
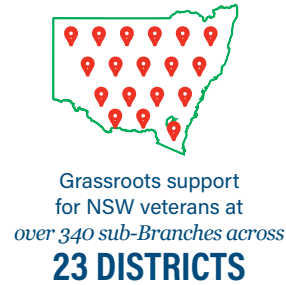
Pull-out quotes

"RSL NSW is an organisation that belongs to every Australian."

"RSL NSW is an organisation that belongs to every Australian."

Charts, graphs, diagrams

■	DESCRIPTION	0.0%
■	DESCRIPTION	0.0%
■	DESCRIPTION	0.0%
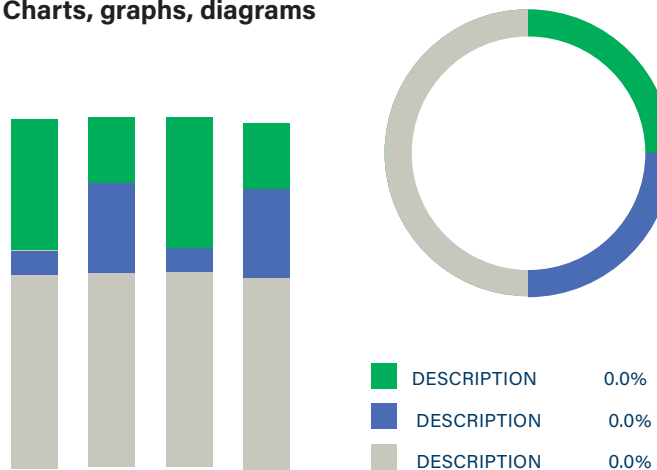
Index colour coding

Contents

1.0	Section Name
2.0	Section Name
3.0	Section Name
4.0	Section Name
5.0	Section Name

1.0	Section Name
2.0	Section Name
3.0	Section Name
4.0	Section Name
5.0	Section Name

BRAND FONTS

Headline font: Oswald

Oswald should only be used for headlines.

Highlight or alternative heading font: Georgia

Georgia can be used as a more formal headline (i.e. commemorative) or for highlighted information (i.e. pull-out quotes, introductory paragraph). It should not be used as body text.

Body font: Acumin

Acumin can be used for sub headings and body copy.

Please note that Oswald is a Google font and does not require a licence for use.

All versions of Georgia and Acumin are licensed.

Oswald and Acumin are available through Adobe Fonts if you hold an Adobe Creative Cloud licence.

HEADLINE FONT — FREE GOOGLE FONT (FONTS.GOOGLE.COM)

OSWALD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

abcdefghijklmnopqrstuvwxyz
1234567890

HIGHLIGHT FONT — MICROSOFT FONT (DESKTOP LICENCE FROM FONTS.COM)

Georgia

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

abcdefghijklmnopqrstuvwxyz
1234567890

BODY AND SUBHEADING FONT — ADOBE FONT (ADOBE ADOBE FONTS OR DESKTOP LICENCE FROM FONTSPRING.COM)

Acumin

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

abcdefghijklmnopqrstuvwxyz
1234567890

EXAMPLE

SHOULDER TO SHOULDER, ALWAYS

Every day we reflect the gratitude of Australian's through our support of the Defence community
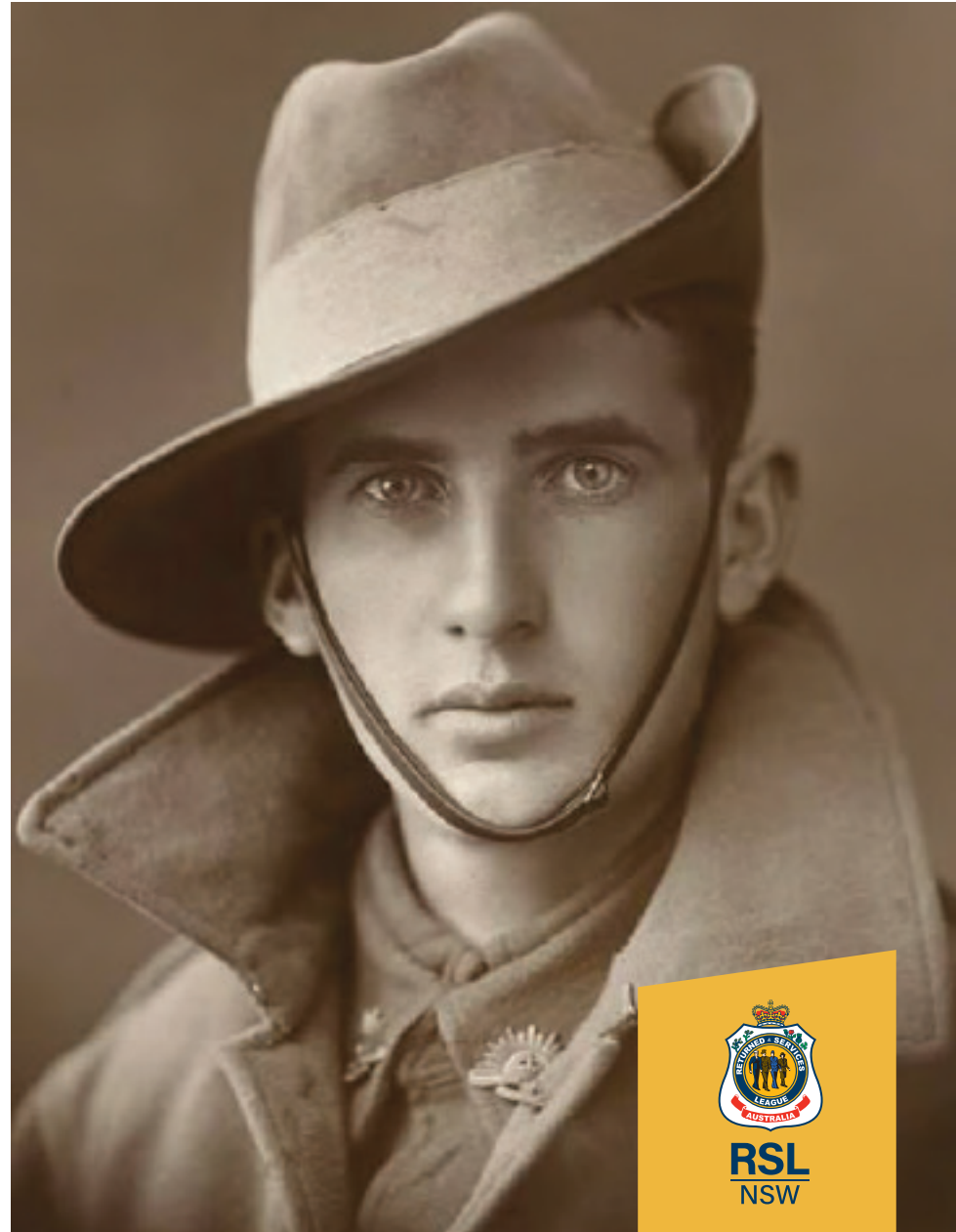
Brand Purpose

Hendelectur am necaeca eperumqui necto volorem poresci psapiste repre nimaximint aborae pedipistion es coribus andendipid maiorrovitat re, sendaeprene velesti onsequam, ut voluptatur magnisto que pla eumqui doluptur sit dit voluptaquam ad magnitis consenis alitaturiae. Nequam solorest etur, officiu ndemolore, cus eratin nonsequiate il eaquidebit que pos venihic tem quaepud aecepella qui sendit landent iaturio optam, ut am quistio. Et invelitat.

ALTERNATIVE FONTS

Certain platforms will not be able to display our brand fonts, such as Microsoft Word. In these instances, use our alternative fonts.

System fonts

Use system fonts for applications such as PowerPoint and Microsoft Word where you need to share documents with people who may not have the licence or free fonts installed on their system.

– Headline font: Arial Narrow should only be used for headlines.
– Highlight or alternative heading font: Georgia can be used for pull out quotes and to break up long headings. It is not to be used for body text.
– Body font: Arial
  Use Arial in all Microsoft Office applications (e.g. Word and PowerPoint), as this is a standard PC and Mac font.

ALTERNATIVE HEADING FONT — MICROSOFT FONT

ARIAL NARROW

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

abcdefghijklmnopqrstuvwxyz
1234567890

HIGHLIGHT FONT — MICROSOFT FONT

Georgia

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

abcdefghijklmnopqrstuvwxyz
1234567890

BODY AND SUBHEADING FONT — MICROSOFT FONT

Arial

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

abcdefghijklmnopqrstuvwxyz
1234567890

EXAMPLE

SHOULDER TO SHOULDER, ALWAYS

Every day we reflect the gratitude of Australian's through our support of the Defence community

Brand Purpose

Hendelectur am necaeca eperumqui necto volorem poresci psapiste repre nimaximint aborae pedipistion es coribus andendipid maiorrovitat re, sendaeprene velesti onsequam, ut voluptatur magnisto que pla eumqui doluptur sit dit voluptaquam ad magnitis consenis alitaturiae. Nequam solorest etur, officiu ndemolore, cus eratin nonsequiate il eaquidebit que pos venihic tem quaepud aecepella qui sendit landent iaturio optam, ut am quistio. Et invelitat.

GRAPHIC AND TRANSPARENCY DEVICE

The slouch hat is the core idea that inspired our new visual identity.

From our very beginning, we have existed to support and represent the interests of those who have served our country. It is only fitting that our brand is inspired by the iconic symbol of the WWI Diggers.

GRAPHIC AND TRANSPARENCY DEVICE

Graduating Transparent Background Panel – for advertising campaign usage:

The semi see-through panel is to be used exclusively within brand communications, and implemented by an experienced designer. It forms part of a copy block, with the RSL NSW Logo underneath.

The InDesign specifications indicated will build the initial panel. Any adjustments for legibility of copy are to be made by the designer, sympathetic to the underlying image/photograph.

8.5° 'SLOUCH'
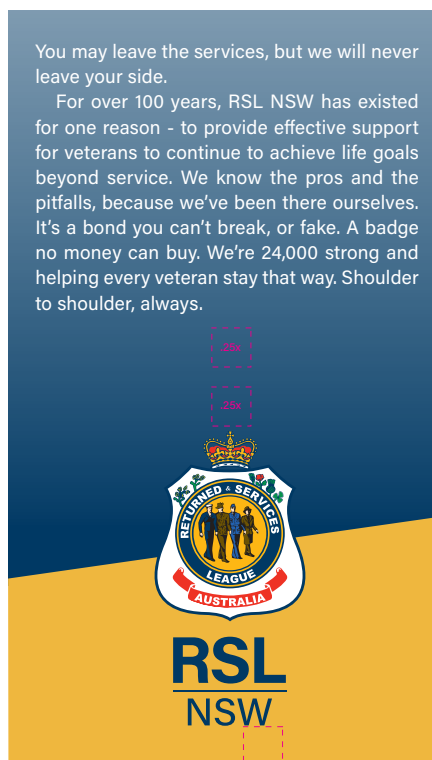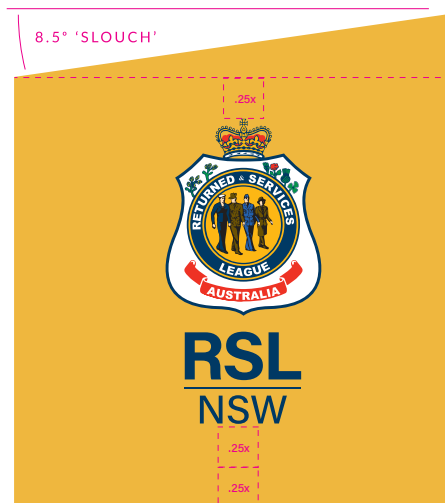
You may leave the services, but we will never leave your side.

For over 100 years, RSL NSW has existed for one reason - to provide effective support for veterans to continue to achieve life goals beyond service. We know the pros and the pitfalls, because we've been there ourselves. It's a bond you can't break, or fake. A badge no money can buy. We're 24,000 strong and helping every veteran stay that way. Shoulder to shoulder, always.

Indesign Transparency settings
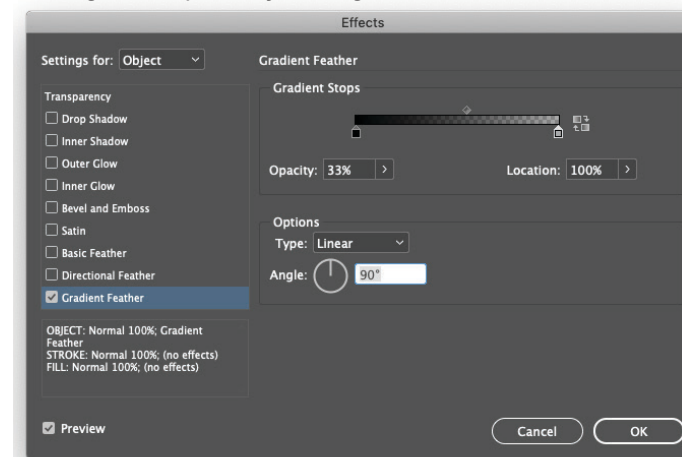
PHOTOGRAPHY STYLE

- Warm, authentic and engaging photography style
- Images show veterans interacting through everyday activities
- Images should always have more than one person unless we are profiling or heroing a specific veteran
- Show diversity in ethnicity, age and gender.

SOCIAL MEDIA ICONS URL AND PHONE NUMBER

– Displayed in RSL blue or white (on dark background).

rslnsw.org.au

rslnsw.org.au

9264 8188

9264 8188

CONTENT OVERVIEW

The copy we write for our website, our member publications, our brochures or our social media platforms is an extension of the RSL NSW brand. And it is just as important for us to speak and write with one voice as it is for our logo and visual branding to be applied and represented consistently.

The RSL NSW Content Style Guide outlines how we talk about ourselves, our voice and tone and a house style guide for using common words, punctuation and spelling.

Note: Only the first section of this guide is outlined in this document.

How do we talk about us?

(page 24)

Voice and tone

(page 25)

Written style

Refer to full document
"RSL NSW Content Style Guide"

HOW DO WE TALK ABOUT US?

Although the legal name of the organisation is the Returned and Services League of Australia (New South Wales Branch) Limited, it should always be referred to in marketing copy as RSL NSW. We do not use any other variation of our name. In legal documents, the full legal name of the organisation – Returned and Services League of Australia (New South Wales Branch) Limited – should be used.

State Branch

When writing about State Branch, use RSL NSW unless it enhances understanding to use State Branch e.g. to differentiate State Branch from Districts and sub-Branches. State Branch should never be referred to as Head Office.

EXAMPLE

RSL NSW

Districts

The acronym RSL should precede the name of each District e.g. RSL Newcastle District. Never use RSL at the end of the District name; this is to avoid confusion between Districts and the many RSL and Service Clubs that use this convention.

EXAMPLE

RSL Newcastle District

sub-Branches

In marketing copy, the acronym RSL should appear in the name of every sub-Branch following the locality e.g. Kandos RSL sub-Branch, Bondi RSL sub-Branch. We should always use the words sub-Branch to differentiate our welfare operations from RSL and Services Clubs e.g. Padstow RSL sub-Branch vs Dorrigo Memorial RSL.

EXAMPLE

Kandos RSL sub-Branch

VOICE AND TONE

Voice

Our voice conveys the values and personality of RSL NSW to our audience in every piece of content we create.

We are friendly, informative, inclusive and no-nonsense

We are open, honest, fair and courteous

We are open to feedback but not afraid to correct inaccuracies

We engage with our community on a deeply human and authentic level.

We are knowledgeable but not know-it-all

Tone

Our tone will vary depending on the channel we are using and the audience we are speaking to.

On social media, we are conversational, approachable and helpful. We can be lighthearted or even humorous if the occasion permits.

On our blog, we are relaxed and approachable, but knowledgeable, informative and always factually correct.

On our website and in our member publications, we are more formal but still approachable, inclusive and informative.

In position papers, white papers, submissions to parliamentary inquiries and other official documentation, we are formal, knowledgeable and unafraid to stand for our convictions.

SIGNAGE STYLE

WHY USE THIS GUIDE

Consistent, well designed and strategically-placed signage ensures that veterans, the Defence family and the public can easily identify and find an RSL office, whether at sub-Branch, District, State or National level.

The benefits of a unified approach include:

– Enhancing customers' and visitors' experience
– Strengthing the RSL brand
– Longevity through durable material and construction
– Flexibility in design and construction
– Clear directions/ phone numbers

To achieve this, every RSL staff member, elected official and volunteer is responsible for following these guidelines and applying the brand correctly and consistently.

PERMITS AND APPROVALS

Before arranging the design and printing of your signage, you will need to check with your local council and landlord (if applicable) on any rules or licences required to display the signage you need.

EXTERNAL BUILDING SIGNAGE

The external building signage should be kept minimal. It MUST BE consistent with the current brand and aim to strengthen RSL NSW's image.

External building signage must include:

– Full colour - RSL logo
(Relevant to the sub-Branch, District or State)

Optional

– Phone number and URL

Where a District or sub-Branch has a URL its URL can be displayed. Do not place http//: or www before URL.

Where a District or sub-Branch does NOT have a URL, the State's URL should be displayed with the District or sub-Branch phone number.

Blue background (preferred option)

White background

Background colour

PMS	7692 C
CMYK	100 45 0 45
RGB	0 91 141
HEX	**#005B8D**

Phone number and URL

Typography

PMS	7694 C
CMYK	100 57 9 52
RGB	0 91 141
HEX	**#005B8D**

Logo variation

Full colour white text

Logo variation

Full colour blue text

ENTRANCE SIGNAGE

The entrance signage provides additional information and may include:

– RSL shield or logo
– Opening hours
– Contact details.

There are a range of materials to choose, from window decals to illuminated signs.

Before you choose a material, please consider the direction the doors opens, how important privacy might be, and overall aesthetics.

The final choice of material should take into consideration whether you are a tenant or if you own the building.

RSL NSW
Newcastle District

OPENING HOURS
Monday – Friday
8.30am – 4.30pm

newcastlersl.org.au

CARPARK SIGNAGE

Parking signs are designed to convey a clear and simple message about the conditions that apply in particular areas.

Signs in a carpark should be large enough to read but small enough not to create a hazard to pedestrians walking past them.

Carpark signs should include:

– RSL logo
– "RESERVED"
– Registration number (if applicable).
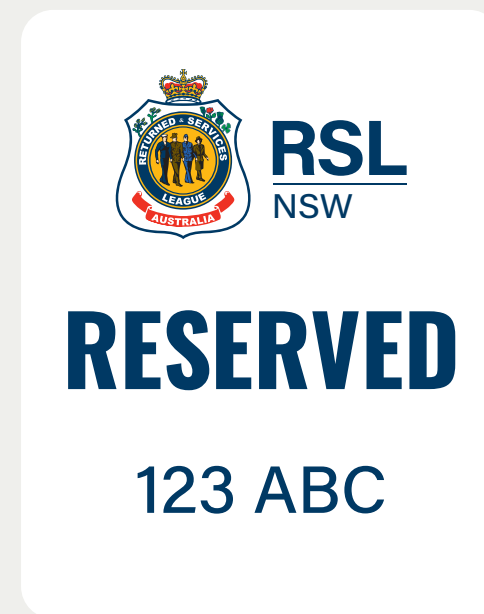
RECEPTION SIGNAGE

Reception and foyer signage is often the first point of contact someone has with an RSL office and should be simple and clear.

A reception sign should include:

– RSL logo (only).

RECOMMENDED MATERIAL

Acrylic lettering (creates a 3D effect) — Laser cut from 6mm acrylic sprayed with automotive 2 pack paint colour matched to PMS Colours.

Alternatively place a vinyl cut of the logo on clear perspex.

OFFICE DOORS SIGNAGE

Internal signage (e.g. Room number, Name and position, Room Name etc)

RECOMMENDED MATERIAL

Plastic for laser and rotary engraving and cutting.

Gravoply Traffolyte
colour: silver/ black

NAME SURNAME
Position
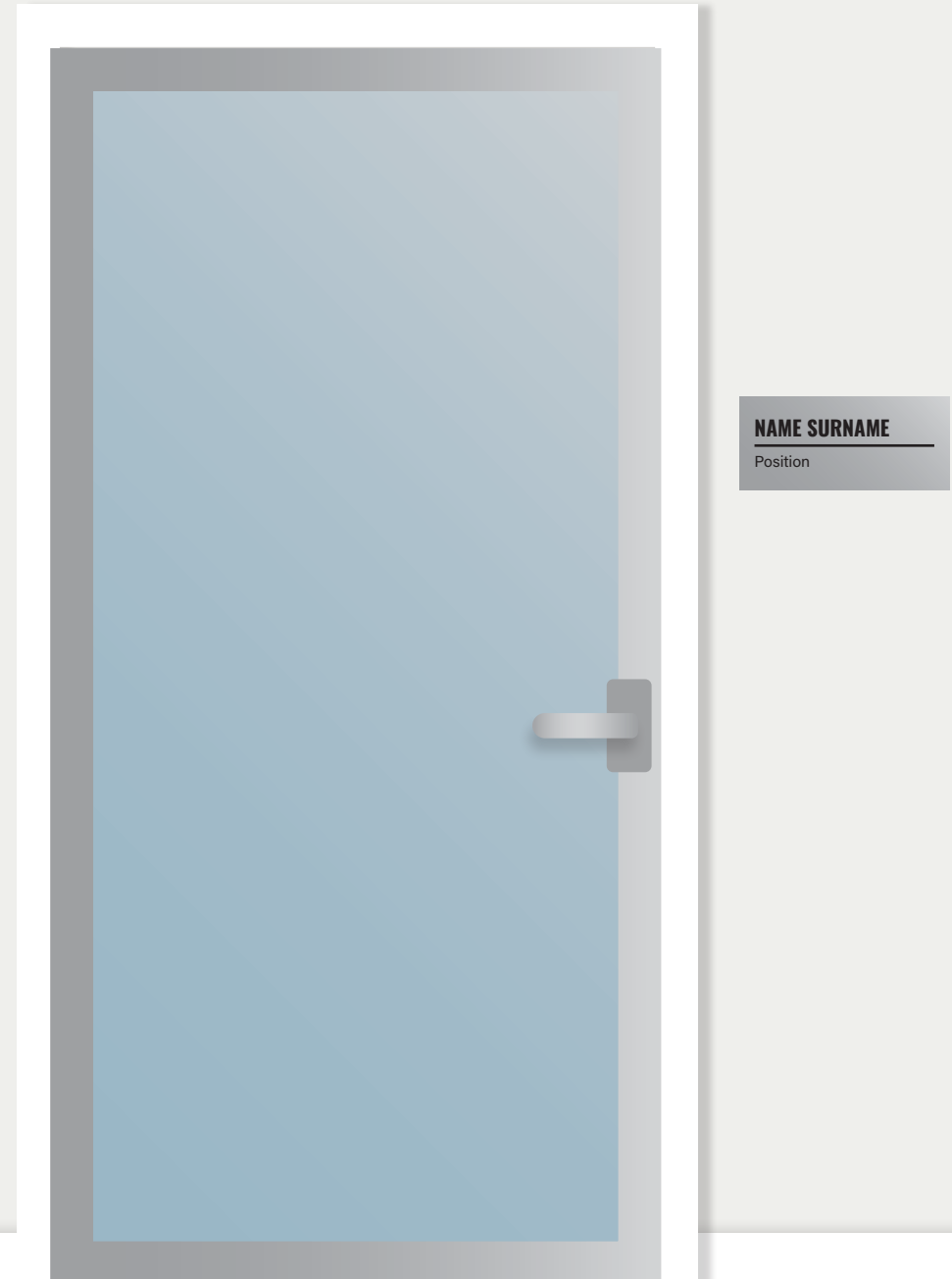
DIRECTIONAL SIGNAGE

If you are a tenant, check with your landlord as this would usually be organised by them. If possible include logo; otherwise name should be represented as per the RSL Content Style Guide.

If an owned building, refer to guidelines around font and colours.

Vinyl lettering
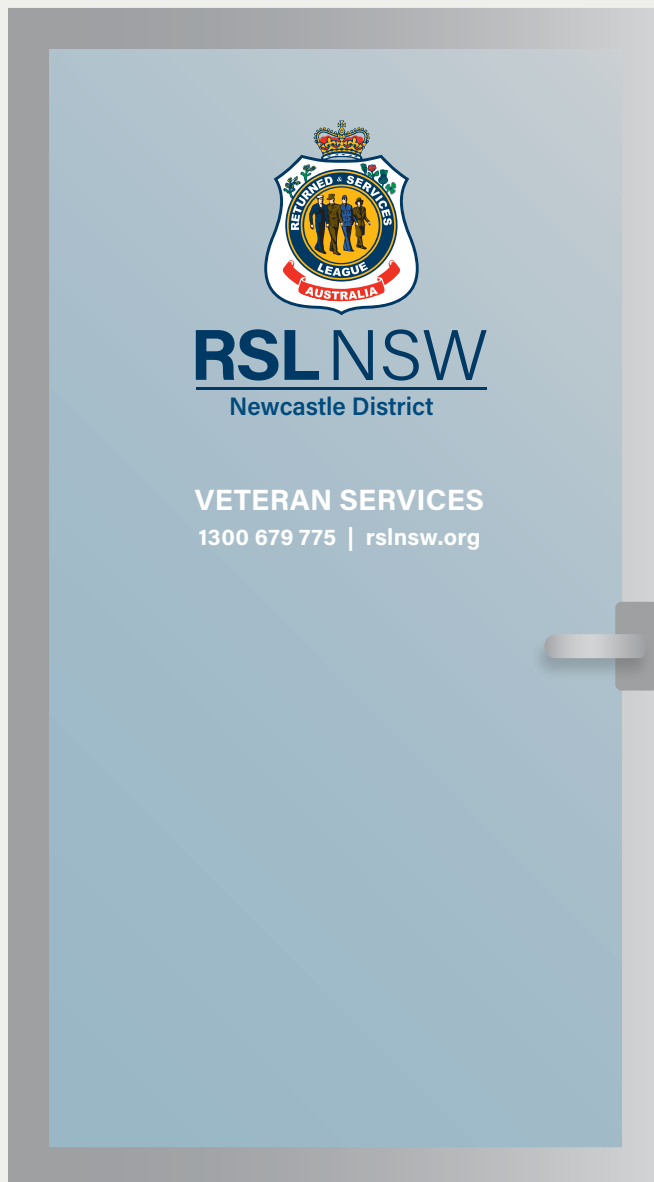
3mm acrylic with reverse applied digital print

RSL NSW
Newcastle District

VETERAN SERVICES

1300 679 775 | rslnsw.org

RSL
NSW

NEWCASTLE DISTRICT

1300 679 775 | rslnsw.org

Find out how we can help

VEHICLE DECAL

The vehicle decal should be kept minimal to avoid early wear and tear and MUST BE consistent with the current brand to strengthen RSL NSW's image.

Vehicle decal should include:

– Full colour RSL logo
  (relevant to the sub-Branch, District or State office) on the front driver and passenger doors.

– URL on the back bumper.

RECOMMENDED MATERIAL

CMYK Vinyl

Optional

– Yellow slouch box on both sides of car across both doors under the logo.

RECOMMENDED MATERIAL

To ensure a consistent longer lasting colour we recommend the following shelf vinyl (shelf vinyl has a much longer life span, higher gloss level and is perfectly matched if it needs replacing than a CMYK printed):

Avery Dennison Supreme Wrapping Gloss Dark Yellow
SW900-249-0LTR EZRS

Where a District or sub-Branch has a URL, its URL can be displayed. Do not place http//: or www before URL.

Where a District or sub-Branch does NOT have a URL, the State URL should be displayed.

KIA CARNIVAL

rslnsw.org.au
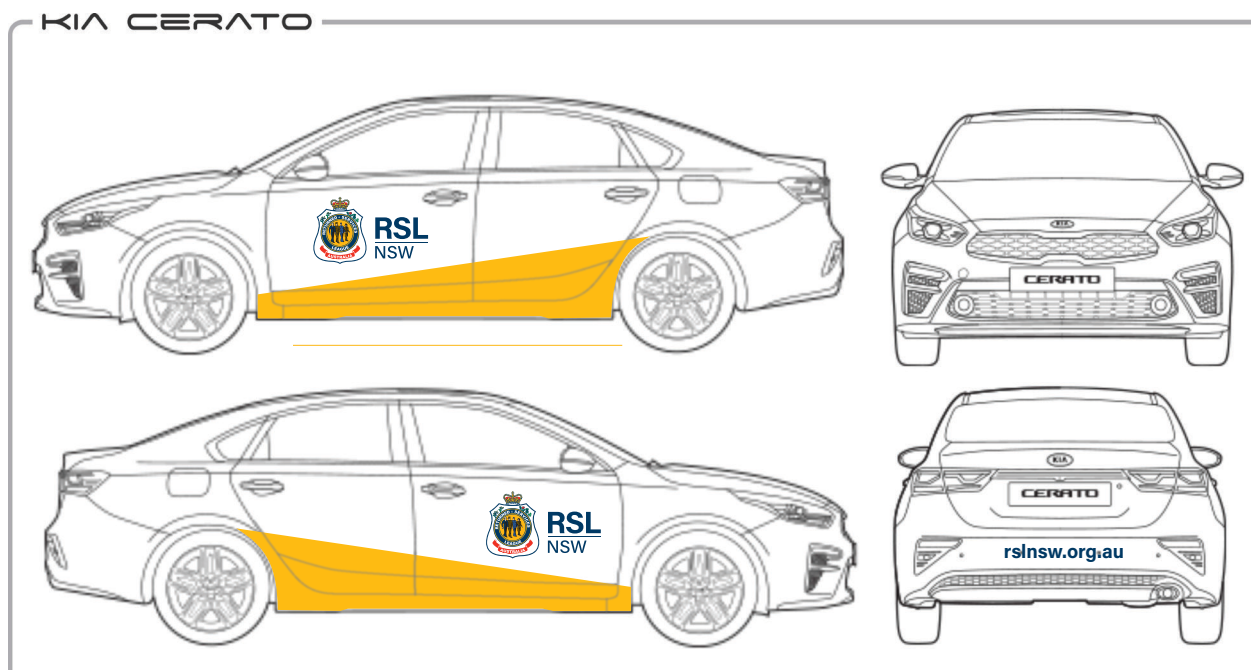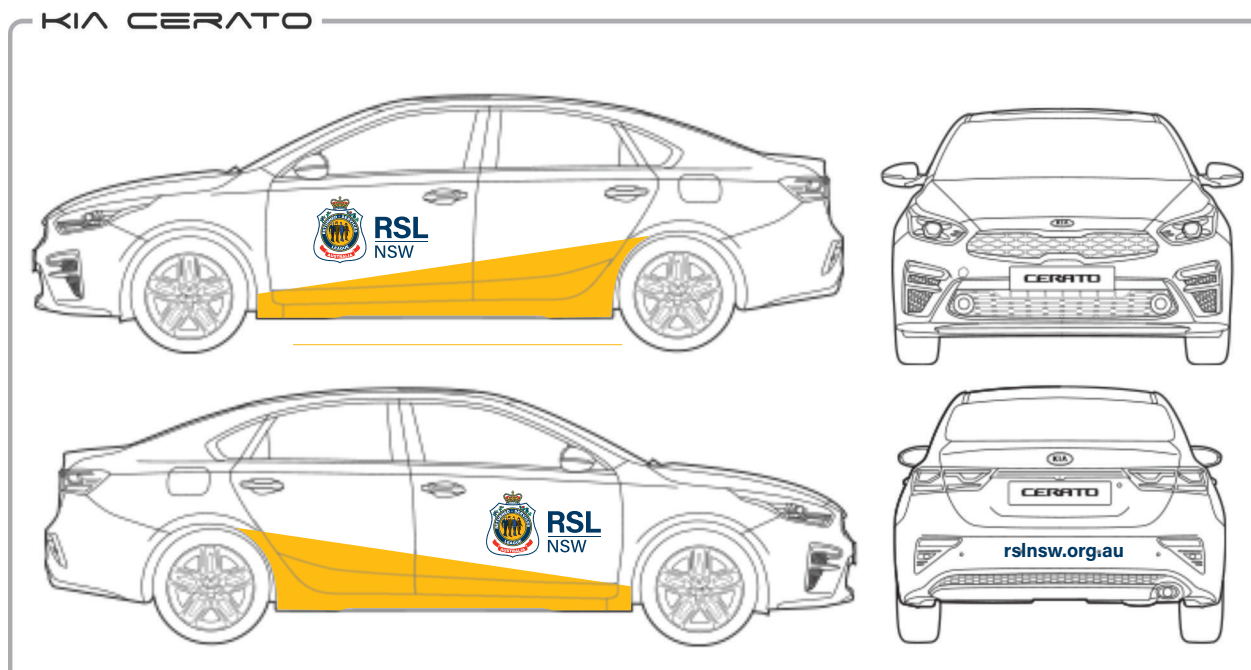
COLLATERAL EXAMPLES

COLLATERAL

Campaign Ads (Landscape)

SHOULDER TO SHOULDER, ALWAYS.

JOIN US

Sometimes the bond goes unspoken, some-times it's great to talk it out. RSL NQW is over 100 years old and feeling younger every day, finding solutions through shared experiences, across generations, for every veteran. We're 24,000 strong and helping every veteran stay that way. Shoulder to shoulder, always. Find out more.

rslnsw.org.au | 1300 679 775

RSL NSW

COLLATERAL

Campaign Ads (Portrait)

COLLATERAL

Powerpoint

MASTER TITLE
Subtitle

COLLATERAL

Corporate Stationery
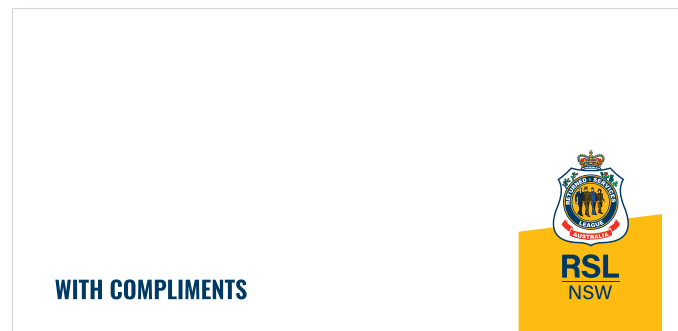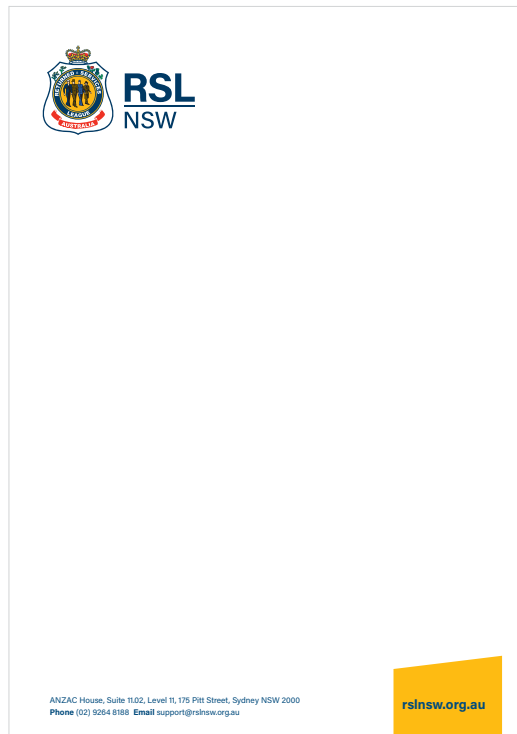
COLLATERAL

Report covers

SUB TITLE

Title

Emphasis Title

RSL NSW

SUB TITLE

Title

Emphasis Title

RSL NSW

COLLATERAL

Brochures
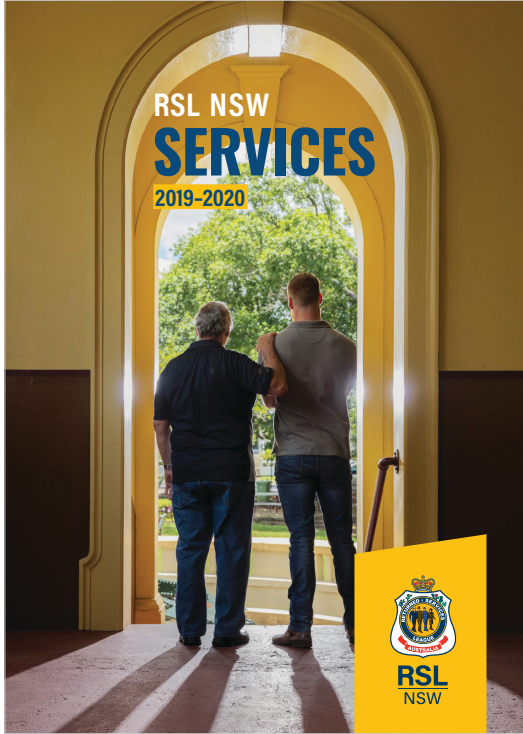
COLLATERAL

Exhibition space

Brand
Guideline

RSL
LifeCare

Logo

X = Height of 'e'
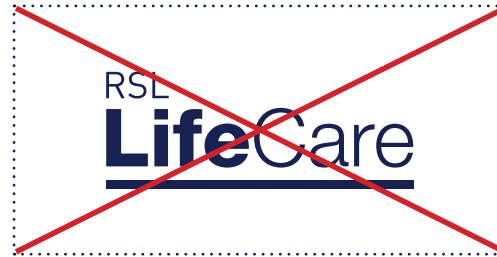
RSL LifeCare logo is never to be used on a white background in the RSL LifeCare Veteran Services Navy.

RSL LifeCare Veteran Services logo may be applied on RSL LifeCare Veteran Services Navy background in mono.

RSL LifeCare Veteran Services logo may be used in Navy when applied on a white back ground.

Logo lock-up

Logo lock-up

Do not use below
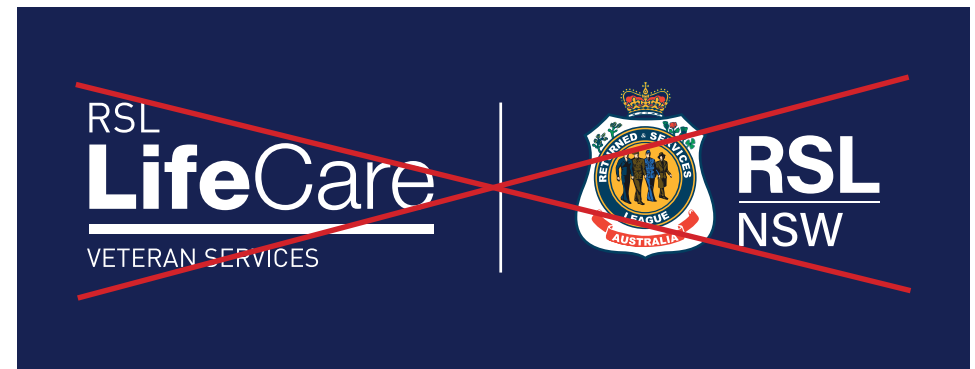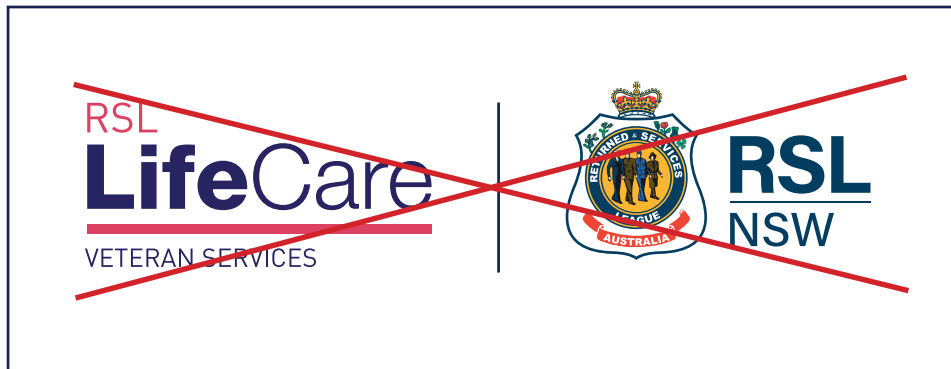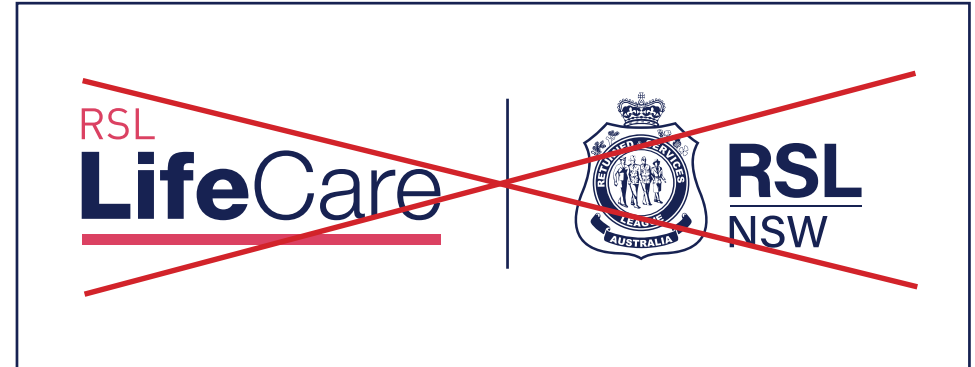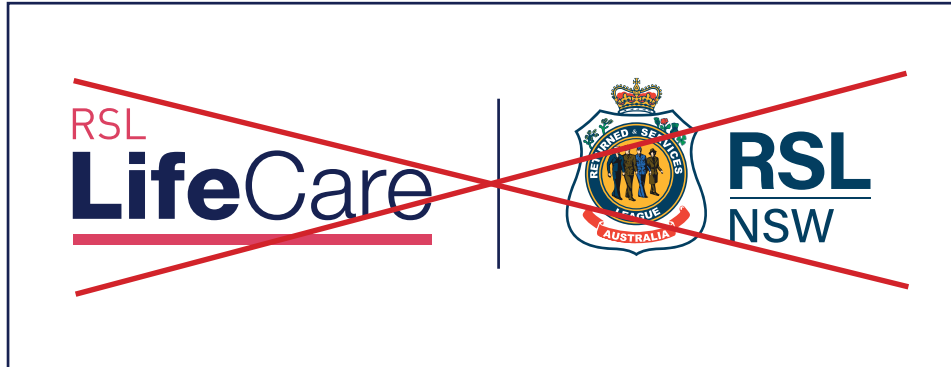
Colour Palette

Navy Blue

C100 M92 Y30 K40
R23 G34 B82
Hex # 172252

Light grey

C13 M9 Y9 K0
R219 G221 B222
Hex # dbddde

White

C0 M0 Y0 K0
R25 G255 B255
Hex # ffffff

Typeface

Headline font: Helvetica Regular

Headlines

Body font: Helvetica Light

Abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMONPQRSTUVXYZ
0123456789& #$&/@

Tagline

Honouring **your** service

Photography

Brand
Stationery

———

Letterhead

RSL
LifeCare
VETERAN SERVICES

Honouring **your** service

RSL LifeCare Limited
ABN 43 000 048 957

Level 5, 120 Pacific Highway
St Leonards NSW 2065
02 8088 0388
rsllifecare.org.au/veteran-services

Brand
Stationery

———

Business Card

Nicki Young

Executive General Manager - Veterans Services

0428 180 699
nicki.young@rsllifecare.org.au

Level 5, 120 Pacific Highway
St Leonards NSW 2065

rsllifecare.org.au/veteran-services

RSL
LifeCare
VETERAN SERVICES

Honouring
your service

Brochure

Honouring **your** service

YOUR VETERAN SERVICES

*Courtesy of Department of Defence

RSL LifeCare | RSL NSW
VETERAN SERVICES

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About RSL LifeCare Veteran Services

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RSL LifeCare Veteran Services is a charity and not-for-profit organisation focused on helping Australian veterans and their families by providing support and wellbeing programs that are veteran-centric and recovery focused.

Claims & Advocacy

02

Department of Veterans' Affairs Claims and Advocacy expertise.

Employment assistance

03

Homelessness & housing support

04

Homelessness assistance

Housing support

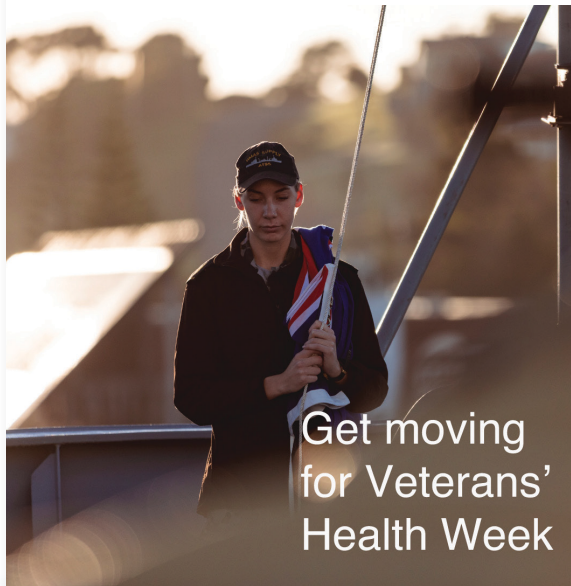**Spur Equine Program**

07

Poster Set

Pull Up Banner

Social Tiles

Have you planned where you will commemorate Remembrance Day tomorrow? 🌹 Here is the traditional Remembrance Day Commemorative Program which we have developed for you. You can use this program to follow the National Service, when you attend a local service or to hold your own service.

📖 Download your free program today https://fal.cn/3jHUm

#RemembranceDay #RSLLifeCare #LestWeForget 🌹

Get moving for Veterans' Health Week

👍 Like   💬 Comment   ➤ Share

Get moving for Veterans' Health Week

They shall grow not old,
as we that are left grow old;
Age shall not weary them,
nor the years condemn.
At the going down of the sun
and in the morning
We will remember them.

Happy Father's Day

Veterans' welfare support
Jul – Sep 2020

We assisted
33 veterans experiencing homelessness

Veterans' welfare support
Jul – Sep 2020

We provided
88 counselling sessions.

Veterans' welfare support
Jul – Sep 2020

We helped 43 veterans to lodge 98 DVA claims.