

	Period: 01/07/2021-31/10/2021	Sponsor: CEO RSL NSW	RAG	Actuals - Expenditure	Net Budget Estimate	FY Forecast expenditure	Comments	Approved Budget (After PSC process)
A1	Data baseline establishment with PMO*				\$0	\$0		
A2	Develop/conduct veteran survey for NPS score towards service access*				\$0	\$0	Draft submitted for committee approval at February meeting	
A3	Veteran's needs research			\$27,870	\$45,000	\$28,000	Commissioned research received in Dec	
A4	JTA Memorandum of Understanding				\$0	\$0		
A5	Services Catalogue including portal/app and management processes				\$270,000	\$170,000	Nil ESOs briefed on the services catalogue agreed to contribute funding to the project at this stage (War Widows, Soldier On, Bravery Trust, Legacy). Further discussion at RSL National February meeting	
A6	Design, recruitment and training of WSO volunteer category				\$90,000	\$0	Positive prelim discussions between Anzac House, RSL LifeCare and ATDP.	
A7	Design and recruitment of full-time district coordinators				\$120,000	\$50,000	Recruitment in progress for pilot	
A8	Recreation activities pilot			\$5,501	\$189,055	\$125,000	PM onboarded. Investigating options for closure of C'wealth grant in June. Consultation with stakeholders ongoing.	
A9	Day Clubs Engagement Plan and manager				\$0	\$0		
A10	Veteran Centres				\$35,000	\$10k	Campaign strategy drafted, materials produced, campaign activity commenced	
A11	Veterans/families feedback loop and annual validation survey				\$0	\$0		
A12	National covenant with RSL related organisations				\$0	\$0		
B1	Baseline data on advocacy provided to date*				\$0	\$0		
B2	Full-time paid pension advocates and ATDP function transitioned to RSL DefenceCare				\$20,000	\$0	Planning activity this FY is not anticipated to incur any costs	
B3	Research on veteran advocacy needs and gaps				\$0	\$0		
B4	Advocacy management process including responsibilities				\$0	\$0		
B5	Advocacy Plan including prioritisation of issues, reviewed annually				\$0	\$0		
C1	Marketing and Communications audit to establish baseline*				\$0	\$0		
C2	Website optimisation*			\$20,000	\$45,000	\$32,000	Updates progressing.	
C3	Internal communications process and collateral				\$40,000	\$40,000		
C4	ADF Event Presence Plan				\$0	\$0		
C5	Brand Guide reflecting repositioning/refresh				\$0	\$0		
C6	Annual Marketing and Communications Plan				\$180k	\$50,000		
C7	Issue position statements library				\$0	\$0	Available to Board members in SharePoint	
C8	Community and schools commemorative learning material suite				\$0	\$0		
C9	Commemorative guidance support products suite				\$40,000	\$20,000	RSL National advanced in development	
D1	Establish baseline data for membership growth*				\$0	\$0		
D2	Free nationally portable on-line membership process			\$375	\$0	\$375	Online membership available	

D3	Customer Relationship Management system		\$109,828	\$210,000	\$200,000	CRM updates + training complete by end of Feb. Challenges with the vendor are being managed	
D4	Member Recruitment Strategy			\$0	\$0		
D5	Campaign to have Vietnam Veterans ESOs join RSL NSW			\$0	\$0		
D6	Recruiting and Presence Reporting process			\$0	\$0		
D7	Younger Members Carers Program			\$0	\$0		
D8	RSL Clubs, Service Associations & Clubs Australia MOU			\$0	\$0		
E1	Pooled funding mechanism		\$54,941	\$80,000	\$80,000	Multiple meetings with DCs scheduled. Documentation and process underway. Multiple inbound contacts from sBs showing interest	
E2	Sub-branch KPI Reporting Framework			\$0	\$0		
E3	New head office location			\$0	\$0	First meeting of joint Combined Services sB and RSL NSW steerco re: Barrack Street held in Dec. ToR and timelines agreed. Property consultant appointed to deliver scope of project by end of March	
E4	District rationalisation			\$0	\$0		
E5	Board fundraising committee			\$75,000	\$75,000	Working group established to deliver business case after research and value proposition agreed	
E6	One RSL Operating Model Framework			\$0	\$0		
E7	FY20/21 administrative cost baseline			\$30,000	\$0		
E8	Accounting System			\$0	\$0		
E9	Establish grants application advisory function			\$0	\$0		
E10	Enterprise training partnership			\$75,000	\$100,000	Bringing forward preparation of RFP with plans to go to market in first quarter '22.	
E11	Commercial fundraising enterprise			\$0	\$0		
E12	Compliance system and training		\$34,800	\$0	\$120,000	Engaged third party. Project plan scheduled to implement online reporting by 31 December. Scope and design to inform project cost	