

	Period: 01/07/2021-31/10/2021	Sponsor: CEO RSL NSW	RAG	Actuals - Expenditure	Net Budget Estimate	FY Forecast expenditure	Comments	Approved Budget (After PSC process)
A1	Data baseline establishment with PMO*				\$0	\$0		
A2	Develop/conduct veteran survey for NPS score towards service access*				\$0	\$0	Seeking committee approval in Feb	
A3	Veteran's needs research			\$27,870	\$45,000	\$28,000	Expected to receive commissioned research in Dec	
A4	JTA Memorandum of Understanding				\$0	\$0		
A5	Services Catalogue including portal/app and management processes				\$270,000	\$150,000	RSL National agreed to lead development	
A6	Design, recruitment and training of WSO volunteer category				\$90,000	\$0		
A7	Design and recruitment of full-time district coordinators				\$120,000	\$50,000	PD developed. Recruitment shortly underway for pilot	
A8	Recreation activities pilot				\$189,055	\$125,000	C'wealth grant ends June. Plan to be developed. PM role in recruitment	
A9	Day Clubs Engagement Plan and manager				\$0	\$0		
A10	Veteran Centres				\$35,000	\$10k		
A11	Veterans/families feedback loop and annual validation survey				\$0	\$0		
A12	National covenant with RSL related organisations				\$0	\$0		
B1	Baseline data on advocacy provided to date*				\$0	\$0		
B2	Full-time paid pension advocates and ATDP function transitioned to RSL DefenceCare				\$20,000	\$0	Planning activity this FY is not anticipated to incur any costs	
B3	Research on veteran advocacy needs and gaps				\$0	\$0		
B4	Advocacy management process including responsibilities				\$0	\$0		
B5	Advocacy Plan including prioritisation of issues, reviewed annually				\$0	\$0		
C1	Marketing and Communications audit to establish baseline*				\$0	\$0		
C2	Website optimisation*			\$16,000	\$45,000	\$32,000	Updates progressing. Reorder content, SEO upgrades	
C3	Internal communications process and collateral				\$40,000	\$40,000		
C4	ADF Event Presence Plan				\$0	\$0		
C5	Brand Guide reflecting repositioning/refresh				\$0	\$0		
C6	Annual Marketing and Communications Plan				\$180k	\$50,000		
C7	Issue position statements library				\$0	\$0	Available to Board members in SharePoint	
C8	Community and schools commemorative learning material suite				\$0	\$0		
C9	Commemorative guidance support products suite				\$40,000	\$20,000	RSL National advanced in development	
D1	Establish baseline data for membership growth*				\$0	\$0		
D2	Free nationally portable on-line membership process			\$375	\$0	\$375	Online membership available	
D3	Customer Relationship Management system			\$18,281	\$210,000	\$200,000	CRM updates + training complete by end of Feb. Awaiting second invoice to align spend with forecast	
D4	Member Recruitment Strategy				\$0	\$0		

D5	Campaign to have Vietnam Veterans ESOs join RSL NSW			\$0	\$0		
D6	Recruiting and Presence Reporting process			\$0	\$0		
D7	Younger Members Carers Program			\$0	\$0		
D8	RSL Clubs, Service Associations & Clubs Australia MOU			\$0	\$0		
E1	Pooled funding mechanism		\$44,028	\$80,000	\$80,000	One sB on board. Further process work required to support participation	
E2	Sub-branch KPI Reporting Framework			\$0	\$0		
E3	New head office location			\$0	\$0		
E4	District rationalisation			\$0	\$0	Updated schedule. June '23 implementation	
E5	Board fundraising committee			\$75,000	\$75,000	Working group established to deliver business case after research and value proposition agreed	
E6	One RSL Operating Model Framework			\$0	\$0		
E7	FY20/21 administrative cost baseline			\$30,000	\$0		
E8	Accounting System			\$0	\$0		
E9	Establish grants application advisory function			\$0	\$0		
E10	Enterprise training partnership			\$75,000	\$0	Funding secured from TSNSW to deliver sub-Branch exec training	
E11	Commercial fundraising enterprise			\$0	\$0		
E12	Compliance system and training			\$0	\$120,000	Bringing forward into current FY	