



MEDIA ACCREDITATION & OPERATION GUIDELINES
Anzac Day – Tuesday 25 April 2017
Sydney CBD

Please ensure ALL staff working on coverage of the Sydney CBD Anzac Day commemorations read these guidelines.

- **Media accreditation** applies for Dawn Service, Anzac Day March, Commemoration Service and Sunset Service. Accreditation applies to ALL media and Defence Force photographers for all Anzac Day events - limited access. For accreditation, complete this form and return by Tuesday 18 April 2017. No accreditation = no access, so please ensure all staff have passes.
- **Positions for TV link vans and any radio outside broadcasts must be approved and positions allocated in designated areas in advance - you cannot just turn up with vehicles – spaces are limited and security screening is required. Please call contact below to discuss TV link vehicle access.** Passes provided for approved TV link vehicles MUST be displayed on dashboard at all times. No approved vehicle pass = no access. Vehicles outside designated areas will be moved.
- **SECURITY SCREENING: Dawn Service accredited media must meet at corner of Martin Place & Pitt Street (northern end) at 3:30am sharp for security screening. You must have your media pass with you.**
- **Dawn Service Media Areas:** Due to the growing size of the Dawn Service, only a limited number of daily newspaper and agency photographers will be permitted near the Cenotaph. TV, print reporter, online video reporter and radio reporter media area is on the southern side of the Cenotaph, looking at the Cenotaph.
- **Dawn Service live vision** will be made available to all networks via the Seven Network – please contact Seven Network News Desk in Sydney (02) 8777 7777 with any queries.
- **Dawn Service: Map of Dawn Service noting large screens available for reproduction and online use.** Run order, program and participants available - call us or download from media section of www.rslnsw.org.au
- **March: Media will NOT be permitted in the ABC TV broadcast area** during the March (Elizabeth St, between Martin Place and Park St).
- **March: Interviews with participants during the March can be conducted ONLY on Elizabeth St south of Park St.**
- **March: Interviews available with seated elderly veterans and Legacy Widows** located on the corner of Elizabeth St and St James Rd. As this is in the broadcast area, access is only available via St James Rd.
- **March: ABC TV March vision** will be made available to all TV networks via DVOC.
- **March: Map of March route** and where participating units are marshalling prior to March, is available for reproduction and online use. March order of procession available - call us or download from media section of www.rslnsw.org.au
- For information about **road closures and current traffic conditions** go to www.livetraffic.com, call 132 701 or download a real-time traffic app from the App Store or Google Play.
- For timetables, maps and trip planning visit transportnsw.info, download a real-time transport app, or call 131 500.



MEDIA ACCREDITATION APPLICATION
Anzac Day – Tuesday 25 April 2017
Sydney CBD

IMPORTANT NOTES:

- PLEASE ENSURE YOU HAVE READ THE MEDIA GUIDELINES PROVIDED OR CALL FOR A COPY.
- IF YOU DO NOT KNOW THE NAME OF THE INDIVIDUAL WHO WILL WORK ON ANZAC DAY EVENTS YET, PLEASE FILL IN OTHER INFORMATION AND 'TBC' ON APPLICANT NAME.
- DAWN SERVICE MEDIA SECURITY SCREENING APPLIES – 3:30AM AT CNR MARTIN PLACE & PITT STREET (NORTHERN END)
- DUE TO SPACE RESTRICTIONS, FREELANCE MEDIA DO NOT HAVE ACCESS TO THE MEDIA AREAS AT THE DAWN SERVICE.

MEDIA ORGANISATION:

PEOPLE TO BE ACCREDITED (one pass per person):
(Please indicate whether the person will attend the Dawn Service (DS) or not)

NAME <i>(If names not yet known, please enter TBC)</i>	DS or NO DS	MOBILE NUMBER
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EMAIL ADDRESS to receive media information:

CENTRAL CONTACT TO RECEIVE PASSES AND DISTRIBUTE TO WORKING STAFF:

NAME AND NUMBER:

RETURN COMPLETE ACCREDITATION FORM VIA EMAIL TO:

nicole@mediaopps.com.au by Tuesday 18 April 2017

ACCREDITATION & KIT DISTRIBUTION

Accreditation passes and media kits will be distributed by end Friday 21 April 2017.
 Should you require passes earlier than this date, please contact us.

MEDIA CONTACT:

Nicole Browne 0414 673 762 or nicole@mediaopps.com.au

Acceptance of this accreditation implies agreement to abide by the media guidelines and the directions of event crew, event management and event volunteers.



SUMMARY OF EVENTS
Anzac Day – Tuesday 25 April 2017
Sydney CBD

- 3:30am sharp** Dawn Service – accredited media arrival and security screening at corner Martin Place & Pitt Street (northern end). You must have your media pass with you.
- 4:00am - 5:30am** Dawn Service (Catafalque Party march on 4:15am, Service formalities begin 4:30am)
The Cenotaph, Martin Place, Sydney
- TV live pool feed via Seven Network
- 8:15am** Consular Corps Wreath Laying
The Cenotaph, Martin Place, Sydney
- 9:00am** Start of Anzac Day March
Starts on the corner of Martin Place and Elizabeth St and moves south along Elizabeth St to Liverpool St where the March will end and participants will disperse
- TV pool feed from ABC TV available via DVOC
ABC broadcast area Elizabeth St north of Park St
- Interviews with March participants permitted only on Elizabeth St south of Park St.
Please interview veterans as they are walking to keep the March moving
- 12:30pm** Commemoration Service
Anzac Memorial
Hyde Park South, Sydney
- 5:00pm** Sunset Service
The Cenotaph, Martin Place, Sydney

MEDIA CONTACT:

Nicole Browne 0414 673 762 or nicole@mediaopps.com.au

ALL MEDIA INFORMATION CAN BE DOWNLOADED AS AVAILABLE FROM
[HTTP://WWW.RSLNSW.ORG.AU/COMMEMORATION/ANZAC/INDEX.HTML](http://www.rslnsw.org.au/commemoration/anzac/index.html)

ADDITIONAL INFORMATION

www.centenaryofanzac.nsw.gov.au
www.anzacdaydawnservice.org.au